

Microsoft® IT Academy Program

A Global Learning Solution



The Microsoft® IT Academy Program is a global IT education solution that is designed to help schools ensure the success of their students and their educators. With access to the latest training resources for Microsoft technologies, educators can prepare their students to enter the workforce with IT skills that are in demand by employers. Academic institutions worldwide look to the Microsoft IT Academy Program to offer current IT education training for Microsoft technologies.

With membership in the Microsoft IT Academy Program, institutions gain the instant recognition and credibility of the Microsoft brand along with a comprehensive curriculum, and resources for students and educators. Communities and businesses also benefit from a highly trained and employable workforce.

PROGRAM MEMBERSHIP

- **Rolling enrollment period**—Registrations are accepted at any time during the calendar year.

PROGRAM LEVELS

Microsoft IT Academy membership is available at two levels:

- The **Essential** level is designed for institutions teaching Microsoft Office courses.
- The **Advanced** level is intended for institutions offering business courses for Microsoft Office and technical courses designed to prepare students for certification in Microsoft technologies.

PROGRAM BENEFITS

Membership in the Microsoft IT Academy Program offers a rich set of curriculum, technical resources, Microsoft Certification exams, and marketing resources.

Each membership level offers a variety of tools and resources to support your institution in delivering quality training on Microsoft technologies.



CURRICULUM	ESSENTIAL LEVEL	ADVANCED LEVEL
Microsoft E-Learning Portfolio - Official Microsoft E-Learning products are available on an unlimited basis to Microsoft IT Academy members worldwide. The number of courses varies, depending on whether your institution is signed up for the Essential level or the Advanced level.	●	●
Microsoft E-Reference Books Library - Advanced level members are eligible for subscriptions to the E-Reference Library, which is the complete collection of E-Reference Libraries for Microsoft Press®. The E-Reference library is an online, subscription-based resource that you can use to learn about Microsoft technologies.		●
Microsoft Digital Literacy - Provides curriculum to help students who are new to computing develop essential skills.	●	●
Microsoft Official Curriculum (MOC) professional courseware (fees apply) - Special pricing for Microsoft Official Curriculum (MOC), including courseware, seminars, workshops, and clinics (may vary by country).		●
Academic Textbooks - Microsoft Official Academic Courses (MOAC) (fees apply) - Available only to academic institutions, Microsoft Official Academic Courses (MOAC) provide curriculum for semester-based and quarter-based courses to help students build real-world skills for Microsoft technologies. Supplements include a teacher resource center, teaching notes, virtual labs, assessments, and sample syllabi.	●	●
SOFTWARE AND TECHNICAL RESOURCES		
Lab Licenses - Essential level members can receive certain Microsoft licenses for Microsoft Office for classroom use. Advanced level members can receive certain Microsoft licenses for Microsoft Office, plus Windows Server® and client software for classroom use.	●	●
MSDN Academic Alliance (MSDN AA) - One-year download subscription for Developer and Designer MSDN AA tracks. Provides easy access to the latest development tools, operating systems, server software, documentation, and technical references. In addition, students have complete access to these resources on their personal computers and in department labs.		●
Microsoft TechNet Professional - A one-year subscription to Microsoft TechNet Professional includes downloads and premium technical resources to help you efficiently evaluate, test, and troubleshoot. It also includes opportunities to evaluate beta versions of the software, which may include previews of upcoming Microsoft software.		●
MICROSOFT CERTIFICATION EXAMS		
Microsoft Certification Exams - Educators can stay current with the IT industry and students gain credentials to showcase proven technical skills on Microsoft technologies to potential employers by earning a Microsoft Certification. Members receive academic pricing on selected Microsoft Certification exams. Discounts vary by exam type and geographic location.	●	●
Test Center - Enables Microsoft IT Academy members to become a test center and offer Microsoft Certification exams/testing to students and educators on campus.	●	●
Microsoft Certified Trainer (MCT) - Each membership receives one (1) MCT membership and a 25 percent discount on additional MCT memberships.	●	●
EDUCATOR TOOLS		
Instructor E-Learning Course Management Tool (LMS) - Delivers flexibility and control for educators managing E-Learning courses, including capabilities for sending group e-mail messages, monitoring student performance, and managing student access to courses.	●	●
The Microsoft Learning Content Development System (LCDS) - Allows you to publish E-Learning courses by completing the easy-to-use forms to develop custom content, interactive activities, quizzes, games, assessments, animations, demos, and other multimedia.	●	●
Lesson plans - Ready-to-use as they are, or you can customize them to fit your specific teaching and learning goals. Plans are designed to save you time and resources and to help you better engage students at all technology skill levels.	●	●
MARKETING RESOURCES		
Microsoft IT Academy Member Logo - Members receive access to the Microsoft IT Academy Program member logo for use in marketing and advertising materials.	●	●
Microsoft IT Academy Locator - Using the Microsoft IT Academy Locator, students can quickly find nearby Microsoft IT Academy members—helping connect prospective students, local industries, and the community to your academic institution.	●	●
Free Marketing Collateral - Poster, videos, and other materials.	●	●

More information: Microsoft IT Academy Program: www.microsoftitacademy.com
 Regional Customer Service Centers: www.microsoft.com/education/msitacademy/itapcontactus.mspx
 Microsoft IT Academy Locator: www.microsoft.com/education/msitacademy/itaplocator.mspx

Some program benefits may be available only in English.

Additional media and shipping charges may apply.

© 2010 Microsoft Corporation. All rights reserved. This content is provided for informational purposes only and is provided "as-is." Microsoft makes no warranties, express or implied.

Microsoft, Microsoft Press, Windows, and Windows Server are trademarks of the Microsoft group of companies.