

Division of Early Learning Provider/ Program Spotlight

March 2015 National Children's Center

The National Children's Center, Inc. (NCC) launched its brand new family literacy program, Brunch Bunch, a book club for parents and children. Each parent received seven books (or up to thirteen if they had two children in the age range), a catered breakfast, and received best tips for reading from a reading specialist. The specialist provided parents with simple things they can do during story time to prepare their children for reading later. After the session, many parents returned to the classrooms to read with their children.

The initial goal of Brunch Bunch was to create an opportunity for parents to collaborate with each other and program staff while learning about the importance of early literacy. NCC looks forward to allowing their parents to reconvene over breakfast at their next event in the near future. NCC feels that providing books for the home, emphasizing the importance of reading to children, providing tips for improving story time, and allowing time to share and learn from other parents empowers participants to actively prepare their children for kindergarten. Brunch Bunch was so well received with approximately 50 parents in attendance; NCC is seeking additional funding to continue this program for years to come.

NCC was founded in 1957 by Hyman S. Paper and a group of his friends who were concerned about the lack of community-based services for children with special needs and their families. The organization was incorporated in the District of Columbia on May 14, 1958, and shortly thereafter, children from the local community were enrolled into their first summer camp, residential and school programs.

To learn more about NCC, visit www.nccinc.org.

